

AMENDMENTS TO THE SPECIFICATION:

Please replace the paragraph beginning on page 4, line 19 and ending on page 4, line 24, with the following amended paragraph:

The virtual bundle creation application 32 provides to the administrator a list of product data 34 available for bundling. The administrator at the external computer 28 selects certain products from the list to be bundled together as a virtual bundle. The virtual bundle data 36 is stored in the database and is available for the electronic commerce type applications 38 to provide the virtual bundle to the customer.

Please replace the paragraph beginning on page 8, line 12 and ending on page 9, line 8, with the following amended paragraph:

Fig. 6A is a diagram that illustrates the operation and construction of the custom store web page using a virtual bundle. In Fig. 6A, a University of X custom store administrator 80 selects a virtual bundle. In this example, the simplified virtual bundle is an iMac 400 MHZ processor with an iSub speaker system. This data is stored in the University of X custom store administration data 82 in the database. When the member of the group sends in a custom store I.D. as part of the URL for the custom store, the custom store application 84 checks the instantiation data 81 and determines that the I.D. "54" refers to the University of X custom store. The University of X custom store data 82 includes a virtual bundle of the iMac 400 MHZ processor with an iSub speaker system. The custom

store application 84 then determines from the products grouping list 86 the iMac and accessory discount information 88 for Tier C, the tier for the University of X. For the discount tier C, iMacs have a 2% discount, while accessories have a 3% discount. These discounts are applied to the base price data 90 so that the custom store application 84 can then calculate the discounted price to be provided at the custom store. In this way, whenever the base price data 90 is changed, the discounted price will also be changed for the members going to the custom store. The price of the virtual bundle is not fixed but changes as the base price data 90 changes. The reconciliation application 92 checks the virtual bundle data in the custom store administration data 82. If a product is obsolete, an e-mail notification is created and sent to the administrator to modify the custom store.